



STRATEGIC CONSULTING PARTNERS

JAMA ENTERPRISES INC

Certified MWBE
Minority/Women-Owned Business Enterprise

Standards for excellence
Pennsylvania Licensed Consultant

Small Business Administration
8(a) Graduate

We are Experts in Creating Comprehensive Plans

SCP is a full-scope consulting firm dedicated to partnering with municipalities to support the development of their comprehensive plan. With our cutting-edge team of consultants, we provide tangible, strategic solutions to effectively engage local leaders and residents. Our goal is to help create a dynamic and actionable comprehensive plan for the community.



STRATEGIC PLANNING



ORGANIZATIONAL DEVELOPMENT



OPERATIONAL EFFECTIVENESS



LEADERSHIP DEVELOPMENT



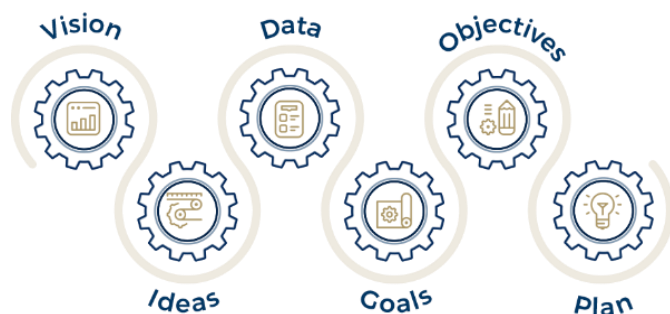
TRAINING

Comprehensive Planning

As organizational strategists, Strategic Consulting Partners (SCP) understands the importance of an efficient process to garner a strong comprehensive plan.

Our process includes:

- Developing a shared community vision
- Facilitating community input and idea generation
- Analysis of community data
- Developing strategic goals and operational objectives



How SCP Brings Value to Municipalities

SCP supports local governments in the development of a municipal comprehensive plan by:

- Sharing our experience as current and former local government officials, who understand local issues and the planning process
- Capitalizing on our strategic and facilitative skills
- Increasing community engagement through proven techniques to involve others
- Garnering greater citizen buy-in, creating ownership in the final product
- Communicating effectively with local leaders and building bridges to drive a more cohesive and comprehensive plan

Our Philosophy on Community Development

As community development specialists, SCP believes comprehensive planning should follow a total systems approach—involving all aspects of the community and its regional partners. This builds attractive, friendly communities that provide an active and enriching lifestyle. Our philosophy on comprehensive planning is:

- 🏡 Involve multiple municipalities in the planning process to create in a more comprehensive, collaborative, and effective plan
- 🏡 Be holistic and systems-driven, involving all community support systems, including education, health care, housing, economic development, workforce development, conservation, recreation, social services, and transportation systems
- 🏡 Facilitate the development of a healthy, walkable, recreationally friendly, environmentally sustainable community with easy accessibility to amenities and services

Our Philosophy on the Comprehensive Plan

SCP does not believe the plan should be built to sit on a shelf. We believe the keys to a usable plan include:

- 🏡 Focus the plan on real, relevant, community issues
- 🏡 Organize the plan to reflect the way local officials and citizens think
- 🏡 Devise practical and workable recommendations
- 🏡 Recruit partners and create a capacity to move forward
- 🏡 Create local ownership and commitment to realize the vision



SCP Client Experience

Lebanon County Local Defense Group

SCP worked with the Local Defense Group, an organization created by the Lebanon County Commissioners, to craft a strategic plan to provide direction in their advocacy efforts for the facility.

US Department of Agriculture – NRCS – PA Office

SCP worked with the team at the state office of the Natural Resources Conservation Services (NRCS) office to update their original five-year strategic plan. This service helped the NRCS staff refocus their strategic efforts and add greater customer value.

Cumberland County Library System

SCP led a series of workshops to design a more sustainable funding plan for the Cumberland County Commissioners and the Library System. SCP facilitated strategic discussions with key stakeholders and town hall meetings with the public.

PA Parks and Forest Foundation

Over the past five years, SCP has been instrumental in facilitating strategic planning efforts and many critical conversations with board and staff leadership; providing board training; and facilitating conversations with volunteers. The results of these discussions are a more engaged board, increased community engagement, and improved financials.

US Coast Guard Training Center (TRACEN)

SCP worked with the TRACEN to update its strategic plan and to improve interpersonal working relationships between TRACEN's command staff, through organizational behavior or human capital programming. SCP provided a strategic planning effort that included several phases: strategic plan action strategy session, DiSC executive profiles for TRACEN leaders, data collection and analysis, and a S.W.O.T. analysis, plus a facilitated two-day strategic planning session.