

BN POWERPAGES

MONICA GOULD,
MBA, CMC

*President
Strategic Consulting Partners*



Monica Gould founded Strategic Consulting Partners (SCP) in 1994. As a Certified Management Consultant, Monica has grown SCP in practice and scope into what it is today—a global management consulting firm specializing in strategic, marketing, and operational consulting and leadership development training. Strategic Consulting Partners serves corporations, nonprofits, government, and universities.

Monica has 25 years of business experience, including 10 years in executive management roles at MCI Telecommunications Corporation and the Whirlpool Corporation. Monica was recently named one of the Best 50 Women in Business in Pennsylvania for 2009!

Monica has experience in all aspects of startup projects requiring cutting-edge leadership skills and vast financial management and strategic planning experience for multimillion-dollar operations. She has successfully managed operational reengineering and business analysis projects and implemented brands in diverse industries.

In addition, Monica has managed brand marketing strategy through field sales, advertising, PR, and promotions and effectively managed and motivated personnel and teams toward top performance.

SCP is a Certified Woman- and Minority-Owned Business Enterprise and Monica is a professional member of numerous business and trade associations, including: diplomat with Harrisburg Regional Chamber; West Shore Chamber of Commerce; Mechanicsburg Chamber of Commerce; Institute of Management Consultants (IMC); Certified Leadership Management Institute (LMI) trainer; associate member and Approved Standards for Excellence Consultant with Pennsylvania Association of Non-Profit Organizations (PANO); active member of Pennsylvania Tourism and Lodging Association (PTLA); member of Central Pennsylvania Association of Female Executives (CPAFE) and National Association of Female Executives (NAFE); CPAFE mentor; and member of The National Speakers Association (NSA). Additionally, Monica serves on the board of directors for Big Brothers Big Sisters.

Monica has an MBA in marketing from American University (Washington, DC) and a BA from Dickinson College (Carlisle). Monica received her Certified Management Consulting designation in August 2007. Only 1 percent of management consultants have received this designation.

Monica is an adjunct professor for Duquesne University Capital Region Campus and Kaplan College in Hagerstown, Maryland.

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WBE Certified

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